

2018 CAMMSE Research Symposium Graduate Poster Competition:

Date: Monday August 6, 2018 from 1:30pm to 3:00pm (See final symposium program for final time).

Poster Presentation Guidelines:

All graduate students funded from CAMMSE year 1 projects are expected to prepare and present a research poster at the CAMMSE Research Symposium. Guidelines regarding poster dimensions and tips for preparation are provided below. The judge scoring rubric is also attached to help you prepare your poster. Winners will be announced during the cocktail reception at the end of the symposium.

Please make sure you have your poster set up in the morning of August 6 between 8- 10 a.m. If you are unable to make this time, please contact mpando@uncc.edu.

Format: Each poster will be judged by at least 3 judges that will use the attached scoring rubric. The judging panel will tally the scores and awards will be given to the top 3 posters.

Dimensions and printing:

Posters must be a maximum of 3' x 4' (i.e., Height=3', Width=4'). A board will be provided with pushpins.

Alternative you can send a file of your poster to mpando@uncc.edu before 4 pm of July 30, 2018 and the CAMMSE at UNCC will make arrangements to print your poster. If you miss the deadline you are asked to arrive to the symposium with your printed poster and mount it at the assigned location in the morning of August 6.

On Making Posters:

Research posters are an effective way to visually present your research results to the attendees to the CAMMSE Research Symposium. Use your poster to summarize information and present research results graphically so that people viewing the poster can quickly digest the essential components and findings of your research. Posters usually contain a mixture of text, images, graphs, tables, maps, etc. They should be visually appealing and well laid out. They also need to contain well researched and organized data. Make sure text font is large enough, as it should be readable from a distance and people should be able to read it in about 5 minutes.

Graduate researchers will stand near their posters so that they can make a summary presentation of a few minutes and then answer questions that viewers have after listening to presentation and/or reading the poster.

General Tips:

- Don't wait until the last minute. Creating and printing an effective poster presentation takes time.
- Your audience will be attendees to the CAMMSE Research Symposium from academia, government agencies, and industry. Due to the diverse academic backgrounds keep in mind that the audience

may not understand the intricacies of your specific research, so be prepared to present your poster to a wide audience.

- **Make sure to have your major advisor proofread the poster before printing.**
- Printing: If you miss the deadline for printing from CAMMSE (4 pm July 30, 2018) you may have to print poster at your university and bring a hard copy to Charlotte. Alternatively you can contact vendors in Charlotte to print your poster (e.g., Fedex Copy Center, the UNCC Copy Center, etc).

Additional Tips and Online Resources on Poster Presentations:

A quick handout on effective posters from NCSU is attached to this email.

- Try to avoid paragraph-long text sections, which can be difficult to read; images and bullet points help break up text-heavy posters.
- Make sure to keep the text is big enough to read on a letter-size version of your poster (print one out to make sure). Be creative, use images, and make it professional.

Additional information and tips regarding effective posters can be found in the links below:

- <http://as.ua.edu/undergraduateresearch/presenting-your-work/making-posters/>
- <http://www.ncsu.edu/project/posters/NewSite/> (Lots of information in this website).
- <http://www.utexas.edu/ugs/our/poster>
- <https://www.the-scientist.com/careers/poster-perfect-42000>
- <http://onlinepubs.trb.org/onlinepubs/am/2018/postersession.pdf> (Note dimensions in the TRB guidelines are larger than our required poster size of 3 ft by 4 ft - due to easel limitations).